

# RIDEAU VALLEY CONSERVATION FOUNDATION NEWS RELEASE

## GREEN MOTION TRAVEL: OTTAWA'S FIRST CARBON NEUTRAL TRAVEL AGENCY

Media Release: May 14, 2012 — We are very pleased to announce that the office of Green Motion Travel in Ottawa has been certified as carbon neutral in terms of the effect that the staff, work travel and office space have on the environment.

With the help of the Rideau Valley Conservation Foundation, the amount of carbon produced by the office and professional activities was calculated. Staff travel, office heating and cooling, energy consumption of all kinds was tallied into the number of tonnes of carbon produced annually. From there, the number of trees needed to absorb that same amount of carbon dioxide over the next 10 years was calculated.

Andrea Dixon, President of Green Motion Travel, said "We are very excited about taking this positive step for the environment through our business activities. It is obviously at the heart of our business and a value we share with the Conservation Foundation. I might add it is surprisingly affordable and I would encourage other small businesses to consider getting involved."

One hundred and sixteen young, vigorous, native Canadian trees were planted by the Conservation Foundation during their regular reforestation activities in the Rideau Valley watershed in early May 2012. That means that the Green Motion Travel offices are now officially recognized as "carbon neutral" for 2012. The newly-planted trees will absorb (offset) as much carbon dioxide in the next 10 years as the office operation will produce in 2012 through normal activity.

"I am proud to say that Andrea Dixon and her staff have made a personal, significant and worthwhile step towards slowing down climate change. We are delighted to welcome Green Motion Travel as the newest office in Eastern Ontario to take the very community-minded step of going carbon neutral." said Foundation Chair Jason Kelly.

We all consume energy and produce greenhouse gas emissions; we can all have a role in cleaning our air.

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**More information:**

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