

# RIDEAU VALLEY CONSERVATION FOUNDATION NEWS RELEASE

## CAPITAL JUNK PLANTS TREES TO OFFSET CARBON EMISSIONS FROM ITS FLEET

April 16, 2013 — As part of the continuing improvements in its already environmentally-friendly operations, CAPITAL JUNK will be planting 400 young, vigorous, native-Canadian trees in the Ottawa area to capture all of the carbon emissions from their fleet of three vehicles in 2013 making the Capital Junk fleet one of the first in the Ottawa area to become carbon neutral!

Capital Junk worked with the Rideau Valley Conservation Foundation (RVCF) to calculate the amount of gasoline consumed and the mileage rolled by their fleet of trucks on company business on an annual basis. The RVCF calculator tells us the amount of carbon emissions (in tonnes of carbon dioxide) and then converts that to the number of trees needed to offset (or absorb) that same amount of carbon dioxide over their 80-year lifespan. RVCF has agreed to plant the required 400 trees within the Rideau Valley watershed as close to urban Ottawa as possible.

Capital Junk joins some distinguished local companies such as Chris Simmonds Architect, LiVE88.5 Radio, the Canadian Public Relations Society's Annual Conferences and many community and family events around town in making a huge gift of cleaner air to the people of Ottawa.

Each of Capital Junk's trees is a little environmental cleaning station giving us better air, better water, more wildlife habitat, noise and wind buffers, increased forest cover in Ottawa and lots of plain old peace and quiet. Research shows that our hectic urban lives are soothed and improved, hospital recovery times are shortened and certain common problems such as stress, Attention Deficit Disorder and overwork become more manageable when we are in regular contact with trees, greenspace and natural lands.

Capital Junk is a full-service junk removal company servicing both residential and commercial clients throughout Ottawa and surrounding areas.

Rideau Valley Conservation Foundation is a registered environmental charity working to improve the lands and waters of the Rideau River right here at home in Eastern Ontario and proud to be associated with Capital Junk.

- end -

**More information:**

Charles Billington, Executive Director  
Rideau Valley Conservation Foundation  
613-692-3571 ext 1116  
charles.billington@rvca.ca

