

# RIDEAU VALLEY CONSERVATION FOUNDATION NEWS RELEASE

## PRATT & WHITNEY CANADA DOES IT AGAIN!

February 27, 2013 — In a generous and community-minded gesture, Pratt & Whitney Canada (P&WC) has made another gift to the people of the Rideau Valley for massive tree planting in the watershed south of Ottawa. This is the ninth straight year that P&WC, world leader in the design, manufacture and service of aircraft engines, has helped finance the Rideau Valley Conservation Foundation's annual planting of over 235,000 new trees in the Rideau Valley.

The young, vigorous, native Canadian seedlings such as white cedar, white pine, white spruce and red oak will provide huge environmental benefits during their 80-year lifespans. Each of those trees is a little environmental cleaning station. The rootlets hold and consolidate the soil preventing erosion. The leaves absorb greenhouse gases and release life-giving oxygen to the atmosphere. The plantation provides habitat for wildlife and birds. The new forest itself is a major filter and cleansing system for water that soaks into the ground and feeds our wells and underground water systems. P&WC's trees help build resilience into the Rideau Valley ecosystem and help us be less vulnerable to the worst effects of pending climate change.

With research and manufacturing facilities across Canada and around the world, Pratt & Whitney Canada is a leader in the green evolution in aerospace with a new generation of technologies and environmental stewardship across all facets of its business, outperforming the most stringent ICAO standards. In addition to developing and adopting environmentally sustainable products and practices, the company supports community work that benefits the environment for future generations. It also contributes to organizations that favour environmental sustainability in urban areas, emphasize sustainable construction practices, protect green spaces in urban areas and preserve natural habitats.

"We are honoured to work with donors such as Pratt & Whitney Canada who are making the job of protecting our land and water so much easier. With their support, the people of the Rideau watershed have more trees, more recreational opportunities and better air quality. We are delighted to have them as a partner in a greener tomorrow." said Foundation Chair Jason Kelly.

The Rideau Valley Conservation Foundation is an environmental charity working to help conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. Sincere thanks to P&WC for their environmental approach to business and for their continuing confidence in our conservation programs here at home.

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### **More information:**

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