

RIDEAU VALLEY CONSERVATION FOUNDATION NEWS RELEASE

LOCAL CHARITY LEADER NAMED TO NATIONAL COUNCIL

October 3, 2013 — Jason W.M.Kelly, Ottawa businessman and philanthropist, was recently appointed to the Advisory Council of Imagine Canada, the national charitable organization which supports and strengthens charities and nonprofits so they can, in turn, support the Canadians and the communities they serve. Mr. Kelly started his three-year term on the Council in August, 2013.

Mr. Kelly is a well-known and well-respected community leader and member of the hospitality, environmental and tourism sectors in Eastern Ontario. He is currently Chair of the Rideau Valley Conservation Foundation, President and Chair of the Rideau Heritage Route Tourism Association and Vice-President of the Can-Go Afar Foundation among many other volunteer community positions. Jason has strong connections with many not-for-profits throughout Canada, has made significant contributions along the entire Rideau Waterway and is dedicated to community activism in south urban Ottawa.

Imagine Canada's Advisory Council was created to provide strategic advice on how the organization can better support the work of charities and nonprofits in Canada. The voluntary sector is key to the social, cultural and environmental well-being of this country. As Imagine Canada strives to do everything it can to support and advance the work charities are doing in every community across Canada, the Advisory Council plays a crucial role in helping keep Imagine Canada connected to the charities it serves and providing advice to the Board of Directors on potential initiatives. Council members also serve as "ambassadors" for Imagine Canada in their day-to-day work.

"I am delighted to participate in, contribute to and learn from Council discussions on trends, dangers and opportunities within the charitable sector in Canada. I look forward to offering my services in growing a broader base of active friends and allies for Imagine Canada and its member organizations across the country", said Mr. Kelly.

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More information:

Charles Billington
Executive Director
Rideau Valley Conservation Foundation
613-692-3571 or 1-800-267-3504 ext 1116
charles.billington@rvca.ca

