

RIDEAU VALLEY CONSERVATION FOUNDATION NEWS RELEASE

PRATT & WHITNEY CANADA: TEN YEARS OF PLANTING LOCAL TREES!

Rideau Valley Watershed, May 20, 2014 — In a remarkable community gesture, Pratt & Whitney Canada (P&WC) has just made its tenth consecutive annual gift to the people of the Rideau Valley for massive tree planting in the watershed south of Ottawa. P&WC, world leader in the design, manufacture and service of aircraft engines, has made a decade of donations to help finance the Rideau Valley Conservation Foundation's annual planting of nearly 300,000 new trees in the Rideau Valley this spring and a total of over 2.5 million trees since 2005!

The Pratt & Whitney Canada trees - young, vigorous, native Canadian seedlings such as white cedar, white pine, white spruce and red oak - will provide huge environmental benefits during their 80-year lifespans. Each of those trees is a little environmental cleaning station. The rootlets hold and consolidate the soil preventing erosion. The leaves absorb greenhouse gases and release life-giving oxygen to the atmosphere. The plantation provides habitat for wildlife and birds. The new forest itself is a major filter and cleansing system for water that soaks into the ground and feeds our wells and underground water systems. P&WC's trees help build resilience into the Rideau Valley ecosystem and help us be less vulnerable to the worst effects of pending climate change.

With research and manufacturing facilities across Canada and around the world, Pratt & Whitney Canada is a leader in the green evolution in aerospace with a new generation of technologies and environmental stewardship across all facets of its business, outperforming the most stringent ICAO standards. In addition to developing and adopting environmentally sustainable products and practices, the company supports community work that benefits the environment for future generations. It also contributes to organizations that favour environmental sustainability in urban areas, emphasize sustainable construction practices, protect green spaces in urban areas and preserve natural habitats.

"Pratt & Whitney Canada is a loyal long time donor to the Conservation Foundation. They make the job of protecting our land and water so much easier. With their level of corporate leadership gives the people of the Rideau watershed more trees, more recreational opportunities and more sustainable water resources. We are delighted and deeply thankful to have them as a conservation partner," said Foundation Executive Director Dan Cooper.

The Rideau Valley Conservation Foundation is an environmental charity working to help conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. Sincere thanks to P&WC for their environmental approach to business and for their continuing confidence in our conservation programs here at home.

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