



RIDEAU VALLEY
CONSERVATION FOUNDATION

News Release

30,000 Trees Planted in the Rideau Valley Thanks to Pratt & Whitney Canada

RIDEAU WATERSHED, June 17, 2015 — Pratt & Whitney Canada (P&WC) has reached a significant milestone by planting its 30,000 tree in the Rideau Valley this spring. P&WC, a global aerospace leader shaping the future of business, helicopter and regional aviation with new generation engines, has made annual donations to help finance the Rideau Valley Conservation Foundation's (RVCF) annual planting of more than 200,000 new trees in the Rideau Valley.

The P&WC trees — young, vigorous, native Canadian seedlings such as white cedar, white pine, white spruce and red oak — will provide huge environmental benefits during their 80-year lifespans. Each of those trees is a little environmental cleaning station. The rootlets hold and consolidate the soil preventing erosion. The leaves absorb greenhouse gases and release life-giving oxygen to the atmosphere. Trees provide habitat for wildlife and birds. They also filter and clean water that soaks into the ground and feeds our wells and underground water systems. P&WC's trees help build resilience into the Rideau Valley ecosystem and help us combat the effects of climate change.

With research and manufacturing facilities across Canada and around the world, P&WC is a leader in the green evolution in aerospace with a new generation of technologies and environmental stewardship across all facets of its business, outperforming the most stringent ICAO standards. Firmly committed to ensuring that its products are designed, produced and operated while minimizing environmental impacts throughout their life cycle, the company also supports community work that benefits the environment for future generations. It also contributes to organizations that favour environmental sustainability in urban areas, emphasize sustainable construction practices, protect green spaces in urban areas and preserve natural habitats.

"Pratt & Whitney Canada is a loyal long time donor to the Conservation Foundation. They make the job of protecting our land and water so much easier," said RVCF Chair Jason Kelly. "Their level of corporate leadership gives the people of the Rideau watershed more trees, more recreational opportunities and more sustainable water resources. We are delighted and deeply thankful to have them as a conservation partner."

The Rideau Valley Conservation Foundation is an environmental charity working to help conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. To learn more about planting trees through their Carbon Neutral program, visit www.rvcf.ca.

A sincere thanks to P&WC for their environmental approach to business and for their continuing confidence in our conservation programs here at home.

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